

## Truepress Jet **L350UV**



### User Report

## Brand Management Specialist Enjoys Record Productivity

### Springfield Solutions Ltd.

#### Creating Global Brands by Label Printing

Springfield Solutions is a digital print company specializing in brand management based in Kingston-upon-Hull in the United Kingdom. Its operations currently employ close to 100 people.

With its in-depth knowledge of brand marketing, Springfield Solutions is involved in a wide array of digital printing activities. It serves clients in fields ranging from the food and beverage market to industrial cleaning and the paints and coatings industry, with support for a number of global brands.

#### Outstanding Speed and Quality Decide Introduction

The company had been considering the introduction of an inkjet system for a number of years and felt the print quality had improved significantly compared to when it first started its evaluation in 2010.

"One of the key drivers for us to go with SCREEN's Truepress Jet L350UV was the speed at which the press runs, 50 meters per minute," says Dennis Ebeltoft, joint managing director of Springfield Solutions. "I believe the most significant feature is the quality and resolution of the Truepress system compared to some of the other digital technology we looked at. It gives us quality that is acceptable to our clients."



From left, Dennis Ebeltoft (director), Albert Dass (chairman), Matt Dass (director), Steve Foster (financial director)

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## Truepress Seamlessly Fits Production Environment

Springfield Solutions has been working with digital presses for many years and the new Truepress system has proved to be an excellent fit for its existing operation environment. In addition, the system has combined smoothly with the company's Esko workflow solution.

"Integrating the Truepress Jet L350UV into our existing environment was quite simple. From the time the press was installed, we were up and running in production levels in about two to two and a half weeks," according to Ebeltoft.

The support provided by SCREEN's Japanese staff and local UK engineers has also been warmly received.

are able to produce close to twice as much throughput as previously."

Continues Ebeltoft, "With the implementation of the Truepress Jet L350UV and its finishing unit, we are able to print and finish at 50 meters a minute. The 'quality', 'reliability' and 'integration' have a big impact on what we are doing here at Springfield."

The extremely high productivity of the Truepress system is made possible by its rapid print speed combined with its impressive uptime of over 90%.

"We have seen significant growth in the digital side of our business in the last three years but with the introduction of the Truepress Jet L350UV in 2014, we were able to surpass 100 million labels. The system had a significant impact on allowing us to do so," concludes Ebeltoft.

## Doubled Productivity with Truepress

"After moving to a double day shift, we have probably doubled the throughput on our digital presses. It has made a significant impact on our schedule, where we



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Address: Thomas Street, Kingston-upon-Hull,  
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Representative: Dennis Ebeltoft

Established: 1975

Number of employees: 74



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